REMARKS

Allowable Subject Matter

Applicant thanks the Examiner for indicating that claims 1-41 are allowable except for a formal matter regarding claims 39-41. As suggested by the Examiner, claims 39-41 have been amended to read "a non-transitory computer readable storage medium." In view of these amendments, Applicant respectfully submits that claims 1-16 and 18-41 are now in condition for allowance, and request allowance of said claims.

SUMMARY

Claims 1-16 and 18-41 are currently pending. In view of the foregoing remarks,

Applicant respectfully submits that the pending claims are in condition for allowance. Applicant

respectfully requests reconsideration of the application and allowance of the pending claims.

If the Examiner determines the prompt allowance of these claims could be facilitated by a

telephone conference, the Examiner is invited to contact Simona Freeman at (408) 720-8300.

Deposit Account Authorization

Authorization is hereby given to charge our Deposit Account No. 02-2666 for any

charges that may be due. Furthermore, if an extension is required, then Applicant hereby

requests such extension.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: October 18, 2010

/Simona Freeman/

Simona Freeman

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